



WIDE

WIDE is a quarterly magazine dedicated to speciality printing. It addresses 5 applications: Textile, Interior Decoration, Product Decoration, Out-of-Home & Digital Out-of-Home, Industrial Printing and 3D. It explores digital, screen printing and pad printing technologies

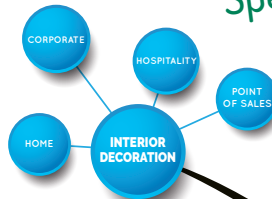
EDITORIAL PLAN 2020

Specials 2020

#47 28 FEBRUARY

Special feature:
Interior Decoration

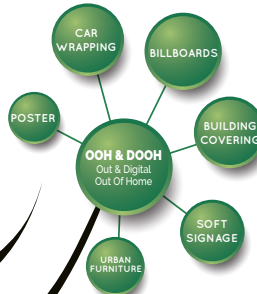
The development of Interior Decoration and of original applications enabled by digital printing. Focus on personalisation of the most different surfaces: glass, fabric, wood, cement. This issue will be distributed at FESPA (Madrid)



#50 2 OCTOBER

Special feature: OOH

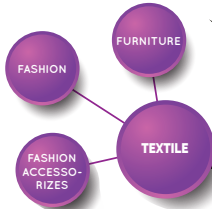
Innovation and trends in all forms of communication we come across outdoors: posters, billboards, signs, decoration, wrap advertising. The opinions of sector players, creative agencies, media companies and print service providers. This issue will be distributed at Viscom Italia (Milan)



#48 28 APRIL

Special feature: Textile

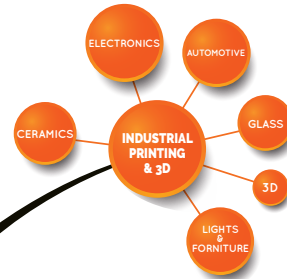
Focus on the digital printing developments and on their impact on textile. Five applicative areas: apparel, decór, industrial, adv and communication, direct to garment.



#51 10 DECEMBER

Special feature:
Industrial & 3D

Ink-jet printing technologies are transforming industrial production. Opening new opportunities for glass printing, ceramics, wood, aluminium and 3D

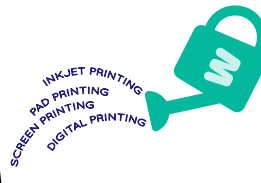
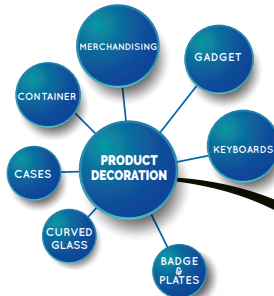


#49 10 JUNE

Special feature:

Product Decoration

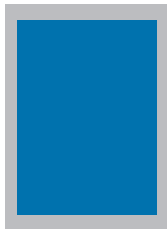
Screen and digital printing (together or separate) broaden the decorative boundaries. Special effects and sophisticated applications open the door to great creativity both in promotional and bottle and case packaging. This issue will be distributed at DRUPA (Düsseldorf)



Publisher

ADVERTISING

ADV



Full Page

€ 2,000

bleed
240x320 mm



Half Page

€ 1,250

bleed
240x140 mm
art box
205x115 mm

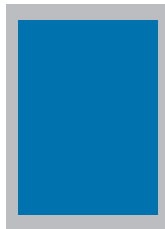


Half Page

€ 1,250

bleed
105x320 mm

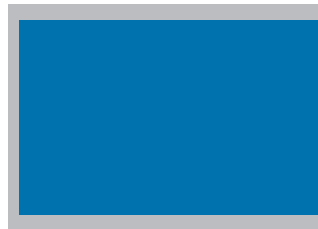
ADVERTORIAL



Full Page

€ 3,000

max 3000 words
+ 2/3 photos



Double Page

€ 5,500

max 6000 battute
+ 4/5 photos

SPECIAL POSITION

- Backcover + 50%
- Front and inside cover,
- Inside backcover,
- First right hand page,
- Page facing index +30%
- Other position + 15%

CIRCULATION
5,000 COPIES

POWER SPONSOR



Power Sponsor **ASSOCIATE** their brand for a whole year to one from the 5 areas of interest: Textile, Out of Home, Interior Decoration, Product Decoration or Industrial Printing, and they benefit of the following exclusive opportunities:

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- One interview a year
- Highlighted featured news with the "News from Power Sponsors"
- Discounts to publish Case Histories
- Presence on widemagazine.net portal

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