



The analysis and dedication to applications and technologies that you find in the content of WIDE is also online. **www.widemagazine.net** offers original content and news from companies in a format that is elegant, minimal; it is designed to enhance a focused, distraction-free reading experience, and to get out of the flow and immerse yourself in the news about textiles, interior decoration, product decoration, out-of-home and digital out-of-home, industrial printing and 3D printing.



**Tecnologia, una magia per la decorazione d'interni**

Presenta i contenuti di tendenza della decorazione degli interni, dalla gamma dell'arredamento tecnologico e delle personalizzazioni in realtà aumentata e virtuale, alla decorazione di prodotti e packaging. In evidenza le novità e le tendenze più innovative e originali del settore.



**Non solo shopping: le novità di VR nel retail**



**Chiodata, colorata, 3D printing: il futuro della moda**



**Stampa digitale: opportunità nelle applicazioni decorative**

### BANNER NEWS



**Automazione, industria 4.0 e robotica: come cambia il volto dell'industria del terzo millennio**

Presenta i contenuti di tendenza della automazione industriale, della robotica e dell'industria 4.0. In evidenza le novità e le tendenze più innovative e originali del settore.

#### NEWS DALLE ABINDE



ADV	1 MONTH	3 MONTHS	6 MONTHS	1 YEAR
<b>Banner news</b> 800x200 pixel	350	1,000	1,700	3,000
<b>Sponsored news</b>	350			

*Ads are exclusive, not on rotation. All prices are expressed in euros*

## LONG FORM JOURNALISM

widemagazine.net, following one of the most innovative trends in online journalism, is embracing the long form, a narrative technique that involves, as its name suggests, articles written at greater length, with a greater quantity of content and enriched graphically. These articles are in contrast with the immediacy of the news and offer the more demanding reader the chance to pause and reflect and understand a particular topic in depth.

A specific section in widemagazine.net gathers this content, indexing it by topic. In the header image for that particular subject, the advertising company is highlighted as the company that is enabling the editorial team to offer that content, with a positive spin-off in terms of branding, expression of skill, and relationship and engagement with the reader.

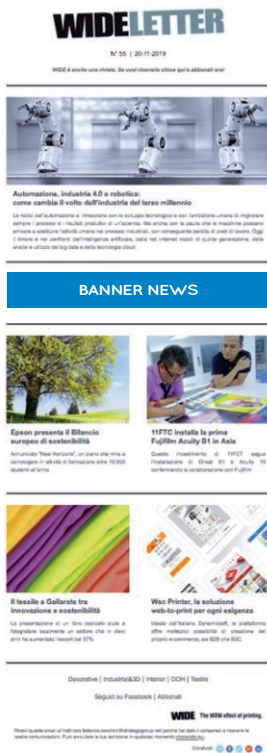
The content is relunched by the newsletter and the social channels to guarantee the maximum possible exposure, to a target profiled according to the company's needs.

€ 4,800 (content produced in association with the editorial team)

# WIDELETTER

Every fortnight, on **Wednesday**, the newsletter of widemagazine.net comes out. The main published news and the day's fresh stories reach around 10,000 readers, who are registered and profiled according to their specific interests.

This newsletter is the ideal tool for describing your-self to an audience where you can already find your clients.



ADV	1 ISSUE	4 ISSUES	8 ISSUES	12 ISSUES
<b>Banner news</b> 468x60 pixel	350	1,100	2,000	2,600

Ads are exclusive, not on rotation. All prices are expressed in euros

## DEM

A **direct email marketing** campaign requires a good database and a reliable platform for distributing email messages. widemagazine.net guarantees both things: a readership of around **10,000 profiled users**, and a **highly sophisticated and effective automatic sending system** to guarantee that your communication reaches the most receptive audience.

DEM	1 to 3	4 to 8	9 to 12	BEYOND
Cost € each	1,200	1,000	850	700

## FACEBOOK

We distribute your content and relaunch your news on **Facebook**, directing it only to the people you're interested in and profiling them by geographical zones, activities and other parameters we'll decide on together.

€ 500 every 10,000 profiled reads.

