

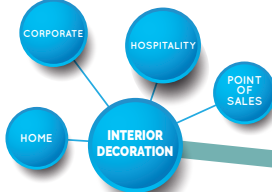
WIDE is a quarterly magazine dedicated to speciality printing. It addresses 5 applications: Textile, Interior Decoration, Product Decoration, Out-of-Home & Digital Out-of-Home, Industrial Printing and 3D. It explores digital, screen printing and pad printing technologies

EDITORIAL PLAN 2019

#42 28 FEBRUARY

Special feature: Interior Decoration

The development of Interior Decoration and of original applications enabled by digital printing. Focus on personalisation of the most different surfaces: glass, fabric, wood, cement



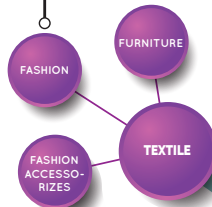
#43 30 APRIL

Special feature: Textile

Focus on the digital printing developments and on their impact on textile.

Five applicative areas: apparel, décor, industrial, adv and communication, direct to garment.

This issue will be distributed at FESPA (Munich)

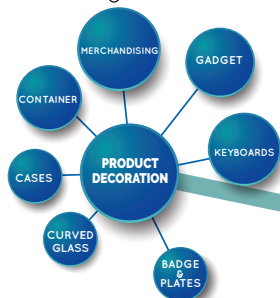


#44 12 JUNE

Special feature: Product Decoration

Screen and digital printing (together or separate) broaden the decorative boundaries.

Special effects and sophisticated applications open the door to great creativity both in promotional and bottle and case packaging



#45 26 SEPTEMBER

Special Feature: OOH

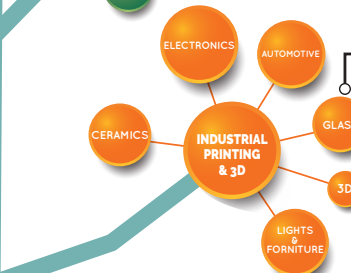
Innovation and trends in all forms of communication we come across outdoors: posters, billboards, signs, decoration, wrap advertising. The opinions of sector players, creative agencies, media companies and print service providers. This issue will be distributed at Viscom Italia (Milan)



#46 21 NOVEMBER

Special FEATURE: Industrial & 3D

Ink-jet printing technologies are transforming industrial production. Opening new opportunities for glass printing, ceramics, wood, alluminium and 3D

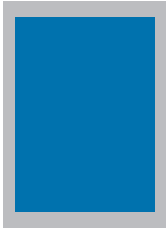


INK-JET PRINTING
PAD PRINTING
SCREEN PRINTING
DIGITAL PRINTING



ADVERTISING

ADV



Full Page

2,000 €
240x320 mm



Half Page

1,250 €
art box
170x110 mm
bleed
240x130 mm



Half Page

1,250 €
art box
110x245 mm
bleed
105x320 mm

ADVERTORIAL



Full Page

3,000 €
max 3000 words
+ 2/3 photos



Double Page

5,500 €
max 6000 words
+ 4/5 photos

SPECIAL POSITION Back cover + 50% | Front and inside cover, inside back cover, first right hand page, page facing index +25%

POWER SPONSOR



Power Sponsor associate their brand for a whole year to one from the 5 areas of interest: Textile, Out of Home, Interior Decoration, Product Decoration or Industrial Printing, and they benefit of the following exclusive opportunities:

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- Inside page with all the Power Sponsors' logos
- Advertising or advertorial (1 page in each issue)
- One interview a year
- Highlighted featured news with the "News from Power Sponsors"
- Discounts to publish Case Histories
- Presence on widemagazine.net portal

A year of Power Sponsorship – € 9,500

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